



CORPUS CHRISTI FISH FOR LIFE BACK TO SCHOOL SHOPPING **FOR IMMEDIATE RELEASE**

Corpus Christi Fish For Life to donate shopping trips to students from West Oso Independent School District and T. G. Allen Elementary in Corpus Christi Independent School District in collaboration with JCPenney

Corpus Christi, Texas – Corpus Christi Fish For Life will donate and sponsor back to school shopping trips for hundreds of students from West Oso ISD elementary schools and T. G. Allen Elementary.

In a partnership between Corpus Christi Fish For Life and JCPenney, and with cooperation from both the West Oso Independent School District and Corpus Christi Independent School District, Corpus Christi Fish For Life and its volunteers will host students at private shopping events on Wednesday, August 5, 2026 from 9 AM to 11 AM and Thursday, August 28, 2026 from 9 AM to 11 AM. The students will each be given a \$100 gift card donated by Corpus Christi Fish For Life plus a coupon for a percentage off their entire purchase, graciously provided by JCPenney.

JCPenney will open its doors early for these private events, and Fish For Life volunteers will be on hand to help the students shop for school clothing and necessities. These events are part of a continuing partnership between Corpus Christi Fish For Life and JCPenney, who have hosted back to school shopping trips each year since 2017.

This project is made possible by Friends of Corpus Christi Fish For Life who have generously contributed financially to the organization, a registered 501(c)(3) non-profit. These donors help Corpus Christi Fish For Life fulfill its mission of “Cultivating Hope, Making a Difference, Transforming Lives”.

Corpus Christi Fish For Life is an organization aimed at being a part of building a better future for our city by investing in the lives of at-risk youth. Working with the business, school, and church community, we offer leadership, guidance, and support that will cultivate hope and transform the way boys and girls see themselves, their families, and their future. This mission is accomplished by meeting the basic needs of children and youth, supporting young artists through school and city-wide art contests, establishing and maintaining mentorship programs, and cultivating relationships with youth by providing high quality, supervised events such professional sporting events and fishing experiences.

CONTACT INFORMATION:

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